

VIDEO PRODUCTION FOR MINISTRY SYLLABUS

I. COURSE DESCRIPTION

A course designed to equip students to shoot and edit digital video with an emphasis on ministry application. (i.e., reports, documentaries, creative programming, promotions, and video letters) Students will learn digital, non-linear editing using software in the classroom. Digital video cameras will be provided. Enrollment limited to 18 students. May also be credited in the Department of Christian Education. (3 hours).

II. COURSE OBJECTIVES AND RATIONALE

A. COGNITIVE OBJECTIVES

- Discuss the use of video production in various ministry contexts.
- Define the various roles of a video production team.
- Evaluating the quality, effectiveness and contextualization of video for a particular culture.
- Define and evaluate the legal issues involved in copyright as it pertains to video production for ministry.

B. BEHAVIORAL OBJECTIVES

- Perform all phases of preproduction (concept development, planning, story boarding and legal issues).
- Perform all phases of production (shooting with cameras, lighting, location management, audio, and directing).
- Perform all phases of post production (editing, compositing, encoding).

C. AFFECTIVE OBJECTIVES

- Appreciate quality production that is culturally relevant and ministry focused.
- Experience growing confidence in production as a vital component in your ministry.

D. RATIONALE

This course gives a technical and creative approach to the appreciation and application of video production for ministry. It will enable the student to evaluate and apply techniques to communicate using video.

III. COURSE TEXTBOOKS

A. REQUIRED

Zettl, Herbert; Television Production Handbook, Ninth Edition; Thomson Wadsworth: 2006
Weynand, Diana; Apple Pro Training Series: Final Cut Pro 7 (Paperback); Peachpit Press; 2009

B. SUGGESTED

Lynda.com; Final Cut Pro 6, Soundtrack Pro Essential Training, Final Cut Studio Integration, QuickTime Compression Principles. Compressor Essential Training Video Tutorials; lynda.com, Inc. , 2009

The Bible

IV. COURSE REQUIREMENTS

A. READING ASSIGNMENTS

The students will read the required textbooks according to the class schedule.

B. ASSIGNMENTS

In-Class Lab Projects: Students will be given demonstrations with equipment and will be graded on their participation and mastery of reproducing the lab examples. Some will be physical skills with equipment (cameras, lights, audio, etc.) others will be short editing exercises.

Ministry Review: Each student will evaluate a ministry of his choosing for his use of video as an effective means to communicate for its particular context. Students are required to visit, interview and critique a ministry in person. A model for evaluation will be provided in class. We will take a class field trip to visit a ministry which can be used for this assignment.

Book Review: Students are required to read a book on the topic of storytelling. Students must write a two page report on this book and evaluate the storytelling method, its relevance to video, and interact with the material. Is this a relevant method? Why or why not? How does this apply in various cultural contexts?

Video Project: Students will produce two videos. Each will have different guidelines and subjects assigned in class. These will be produced, directed, shot, edited and encoded by the students. Students are required to partner with one or two other students.

C. QUIZZES AND/OR EXAMS

Students will have in-class quizzes over the reading material. Video projects are graded as exams.

For those students graduating in a given semester or participating in the commencement ceremony, arrangements must be made with the professor to complete the final exam early. In addition to the final exam, all course work must be completed by graduates and commencement participants by the date specified for the semester of graduation.

V. COURSE POLICIES

A. Weight Given To Course Requirements For Grading

Reading	15 %
Quizzes	10 %
Reviews	15 %
Projects	30 %
Final Project	30 %

B. CLASS PARTICIPATION

Time will be allocated for in-class hands-on demonstrations. Students are required to participate and will be graded on "Lab Project" assignments based on skills and class participation.

In this class students are required to use computers and various other types of equipment. Students should refrain from using cell phones, computers, or other devices in a manner that distracts others in the class. Playing games, browsing the Internet, using email, instant messaging, or text messaging, etc., are considered unacceptable when class is in session. Unless permitted by the professor, students should turn off all electronic devices during tests and quizzes.

C. LATE ASSIGNMENTS

Failure to submit a project will automatically cause a failing grade for the entire course. Late submissions of any part of an assignment will be assessed a 4% penalty for each late day beyond the due date. Assignments must be submitted in the proper format required for each assignment.

D. ABSENCES

In-class projects, lab work and participation requires that students attend every class session. Students are permitted 4 session absences for the semester. (Please remember that the schedule includes 2 sessions for each class day) Coming late to class three times equals one absence. Each unexcused absence in excess of the prescribed limit given by the professor of the course will cause a reduction in the final grade.

E. PLAGIARISM

The website, Turnitin.com, defines plagiarism as ‘the use of another’s original words or ideas as though they were your own. Any time you borrow [copy] from an original source and do not give proper credit, you have committed plagiarism...’ (http://turnitin.com/research_site/e_faqs_text). Plagiarism is academically dishonest and contrary to biblical standards of integrity. Any course work involving dishonest academic practices will be graded as zero without any resubmission permitted. In each case the Office of the Dean of Students will be notified

F. LETTER/NUMERICAL GRADE SCALE

A+	99-100	B+	91-93	C+	83-85	D+	75-77	F	0-69
A	96-98	B	88-90	C	80-82	D	72-74		
A-	94-95	B-	86-87	C-	78-79	D-	70-71		

VI. COURSE SUPPLEMENTAL INFORMATION

Each student is required to have access to an external hard drive that he can bring to class each week that has at least 250 GB of available space for assignments, projects and supplemental files. The student is responsible to bring the drive and all necessary cables to connect it to the lab computers. Drives are not provided by the school and projects cannot be left on school computers..

DTS does not discriminate on the basis of disability in the operation of any of its programs and activities. To avoid discrimination the student is responsible for informing the Coordinator of Services for Students with Disabilities and the course instructor of any disabling condition that will require modifications.

VII. COURSE LECTURES AND ASSIGNMENT SCHEDULE

#	Class Date	Topic	TPH (9th ed.)	TPH (10th ed.)	FCP6	Assignment Due
1	01/12/10 7:45 AM	Introduction	1	1	1	
2	01/12/10 9:15 AM	Introduction to Editing				
3	01/19/10 7:45 AM	Media vs. Ministry	2	4	2	
4	01/19/10 9:15 AM	Editing Continued				Lab Project 1
5	01/26/10 7:45 AM	Finding a story	3 & 4	5 & 6	3	
6	01/26/10 9:15 AM	Formats				
7	02/02/10 7:45 AM	Cameras	5	3	4	Book Review
8	02/02/10 9:15 AM	Cameras & Monitors				Lab Project 2
9	02/09/10 7:45 AM	Types of Ministry Video	6	7	5	
10	02/09/10 9:15 AM	Editing a Sermon				Lab Project 3
11	02/16/10 7:45 AM	Lighting	7 & 8	10 & 11	6	
12	02/16/10 9:15 AM	Lighting & Monitors				Lab Project 4
13	02/23/10 7:45 AM	Audio	9 & 10	8 & 9	7	Video Project 1
14	02/23/10 9:15 AM	Audio & Monitors				
15	03/02/10 7:45 AM	Field Trip	11	11	8	
16	03/02/10 9:15 AM	Field Trip				
	03/08 - 03/12	World Evangelization Conference				
	03/15 - 03/19	Spring Break				
17	03/23/10 7:45 AM	Beyond the Basics	12 & 13	12 & 20	9	Ministry Review
18	03/23/10 9:15 AM	Pre Production				
19	03/30/10 7:45 AM	Production	14 & 15	19 & 14	10	Lab Project 5
20	03/30/10 9:15 AM	Distribution				
21	04/06/10 7:45 AM	Teamwork	16 & 17	15 & 2	11	Video Project 2
22	04/06/10 9:15 AM	Copyright				
23	04/13/10 7:45 AM	Final Project Lab	18 & 19	16 & 17	12	
24	04/13/10 9:15 AM	Final Project Lab				
25	04/20/10 7:45 AM	Final Project Review	20	18	13	Final Project
26	04/20/10 9:15 AM	Final Project Review				
27	04/27/10 7:45 AM	Final Project Review			14	
28	04/27/10 9:15 AM	Final Project Review				

Video Project 1: (Individual Project) Students will be given 5 minutes of interview footage and must assemble a story based on the criteria given. The video footage contains an interview of a DTS alumnus. The final piece must be a one-minute video that contains an introduction to the person, a focus on his current ministry, the role of DTS in his preparation for ministry and his continued commitment to ministry. The video can contain broll stock and a soundtrack - but those are not required. This project will be graded on the detailed instructions and rubric given at class time. This video must be submitted in iPod format.

Video Project 2: (Group Project) Students will perform preproduction and production for their final video project. Video should be shot using methods learned in class. Students should pay special attention to lighting, audio, and composition. Due in class will be still photographs captured during the shoot and the raw video footage (encoded to iPod video) for review. This project will be graded on the detailed instructions and rubric given at class time.

Final Project: (Group Project) Students will perform post production on the footage shot in Video Project 2. Video should be edited to a complete story. Audio should be edited with a final background score added. The Video should include the use of composition and must meet specific time limitations. These videos and your original footage from Video Project 2 will be reviewed in class and must be submitted in iPod format. This project will be graded on the detailed instructions and rubric given at class time.